

TBWC Outreach Committee Meeting 3/4/19

Attendees: Victoria Hansen, Dallas & Liz Smith, George Clyde, Tom Gaman, Richard James, Richard Plant, Gordon Bennett

Outcomes:

Audience: the public (not just Council members)

Spring Event: Organized by others that TBWC can sponsor (e.g. Bodega Marine Labs....Tom to request)

Opportunistic Event: TBWC will only “table” (e.g. Victoria at Marconi Food and Wine Event 4/13/19)

Facebook Event: Solicit photos and paragraph on TBWC watershed sites per Richard (prize TBD)

One Fall Event: Organized by TBWC - standardized format (small in '19 to scale for State of Bay in Fall '20)

Topic: Must be engaging and narrative, not presentation of mere data suggested Fall '19: Food)

Presentation from expert(s) on Topic

Panel of experts on Topic

Moderator to take questions for Panel (Dallas to ask Michael Ellis for his Fall '19 availability)

Lunch: Pay for Deli Order (TBWC to consolidate per MMWD field trip model; net cost to TBWC = \$0)

Venue: Free only (if Marconi, must order lunches through Marconi)

Date: check other NGO dates to avoid conflict (George to connect)

Afternoon Event is free, but charge \$ for morning Tours with volunteer guides (PRNSA/EAC model) e.g.

Kayak Tour (Blue Waters offer)

Ranch Tour (solicit Giacomini / RCD / MALT?)

Oyster Tour (solicit HOIC?)

Fisheries Tour (solicit SPAWN / MMWD?)

Birding Tour (solicit?)

Invasive Plant Tour with weeding? (solicit RCD, MALT or CNPS?)